



May 12, 2020

Dear Friends:

Classic Optical cares deeply about the health and well-being of our employees, customers and community. During these unprecedented times, we are doing everything possible to be supportive of our Classic family and customers alike. As the vast flow of information continues, we promise to do our best to exercise sound judgment, adjust to circumstances as they unfold, and communicate on a timely basis.

Classic remains open as an essential business to assist our customers in every way possible. We've made significant adjustments in light of social distancing requirements, CDC workplace guidance and the disrupted business environment. Many of our team are working remotely while our production and customer service team sizes have been aligned to sustain the operations with the goal of maintaining our high customer standards. Customers may continue to place orders online, by fax or mail. **Our customer service team is also available to assist Monday through Friday from 8:00 a.m. - 6:00 p.m. EST at 888-522-2020, ext. 1.**

These times are stressful for everyone. In addition to looking after your loved ones, self-care is important. As we navigate these uncharted waters, you may wish to consider a few things I've found helpful:

- Enjoy your family, both in the household and virtually.
- Practice kindness and gratitude towards others.
- Take deep breaths/exercise daily/go outside for fresh air/be in nature.
- Set limits on media consumption.
- Watch/read/listen to what makes you happy.

We are all in this together. Sending everyone strength and wellness.

Sincerely,

A handwritten signature in black ink that reads "Dawn Friedkin".

Dawn Friedkin
President