

# Executive Suite

Women who hold the positions of president, CEO, CFO, CMO, CIO or COO or who are industry influencers who set the tone. They guide their companies forward, inspire leadership among their teams and peers and achieve high performance.

Optical's  
Most  
Influential  
*Women*  
VisionMonday 2008

## Dawn Friedkin

### CHIEF OPERATING OFFICER

Classic Optical Laboratories  
Youngstown, Ohio



Dawn Friedkin has come a long way from her summer job as a teenager “traying up frames” for the first state of Ohio Medicaid eyeglass contract. Now with more than 15 years experience in law, business, government, public policy, strategic planning, and organizational management, Friedkin is the Chief Operating Officer of her family’s wholesale ophthalmic laboratory business, Classic Optical where she oversees all operations and provides the strategic vision for the company’s future.

“I believe that it is important to give your team enough room to work and think on their own while keeping yourself informed enough to set realistic goals that challenge your team to be the best,” said Friedkin.

Friedkin wears several hats and ultimately does whatever is needed to get the job done including taking the lead on major sales presentations, participating in the assessment of new products, equipment, and the related developing technologies. She is also active in mentoring and training new and experienced associates.

### CHOSEN BECAUSE...

“Dawn Friedkin is not afraid to venture into uncharted waters and will take whatever direction is needed to accomplish the Classic Optical dream, with her employees at the core of her inspiration and her dreams at the core of ours. All recognize her sincerity, dedication, integrity and ambition. She is a role model mentor and inspiration for the Classic Optical family.”