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Labs  
VM 2011

# Classic Optical

So much more than "Just a Lab"

## The Perfect Balance Of Technology & Skill

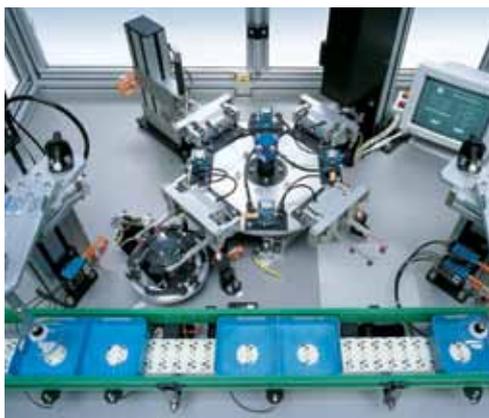
Classic Optical Laboratories offers the perfect balance of cutting edge technology and skilled craftspeople to deliver exceptional quality eyewear, produced exceptionally quick. As an independent, full-service ophthalmic fabrication laboratory, Classic Optical has manufactured close to

volume vision materials contracts with managed care organizations, governmental agencies, and many optical retail chains.

## Cutting-Edge Lab Continuously Upgraded

Its modern, award-winning, full-service ophthalmic laboratory is continuously upgraded

The Classic IT Team regularly designs client-specific provider portals, offers custom online ordering and claims processing systems, establishes data interface platforms, manages utilization databases, designs custom reports, and deploys a series of cutting-edge customer service tools.



16 million spectacles since its inception and currently produces more than 2,200 jobs daily.

**Award-Winning Reputation Earned** At the cornerstone of its success is an award-winning reputation built from decades of supplying superior quality eyewear to thousands of eyecare professionals (ECPs) from Maine to California.

**Expert At High-Volume Contracts** Classic Optical leads the way as the expert in performing high-

with cutting edge technologies. In the lab they use the latest production techniques in digital surfacing, specialty edging, and precision drilling and boast a fully automated finish department. Their lab team handles complex prescriptions that other labs do not have the capabilities to handle.

**Innovative IT Services** With an advanced and innovative in-house IT team, Classic Optical can immediately respond and adapt to clients' needs.

**So Much More Than "Just A Lab"** Classic Optical customizes its delivery system to best fit its client's business requirements. Employing state-of-the-art technology and innovative thinking, Classic Optical custom designs and deploys real-time integrated infrastructure for client groups and partnering ECPs to reduce cost, eliminate administrative burdens and increase performance.

These unique capabilities differentiate Classic Optical as so much more than "Just a Lab." ■



Classic Optical Laboratories, Inc.  
3710 Belmont Avenue  
Youngstown, OH 44505

TEL: 888.522.2020  
FAX: 888.522.2022

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